

DENVER URBAN GARDENS'
ANNUAL FUNDRAISING EVENT

GATHER 'ROUND

PRESENTED BY

SPROUTS
HEALTHY COMMUNITIES
FOUNDATION

Thursday, October 17, 2019
5:30pm - 9pm

Great Divide Brewing Company
Private Event Space

3403 Brighton Boulevard
Denver, CO 80216

Gather 'Round welcomes hundreds of guests from the metro area who are passionate about community gardening; access to healthy, organic food; and enjoying great food with their friends and neighbors.

All proceeds benefit Denver Urban Gardens' programs serving communities across the metro area.

Sponsorship Opportunities
Contact Shannon Spurlock, at 303-292-9900 or shannon@dug.org



SPONSORSHIP & TICKET OPPORTUNITIES

PRESENTING SPONSOR



\$10,000 - BLUE HUBBARD HEIRLOOM SQUASH

- Two tables for six guests (12 guests total)
- Mobile app sponsor
- Customized tour of community or school garden of your choice for up to six people at a later date
- Composting workshop for up to four people at a later date
- Opportunity to provide garden-themed guest leave-behind, if desired
- Recognition during event
- Recognition with logo on print/online materials, email blasts, DUG website and external media relations
- Recognition on DUG's Facebook page
- Recognition as a major DUG sponsor throughout 2019 (emails, newsletters)

\$5,000 - DELICATA SQUASH

- One table for six guests
- Four passes to DUG class at a later date (e.g., Bee Wild with Us, Save the Cukes!, Three Ways to Preserve Your Veggies)
- Opportunity to provide garden-themed guest leave-behind, if desired
- Recognition during event
- Recognition with logo on print/online materials, email blasts, DUG website and external media relations
- Recognition on DUG's Facebook page

\$2,500 - ACORN SQUASH

- One table for six guests
- Recognition during event
- Recognition with logo on print/online materials, email blasts and DUG website
- Recognition on DUG's Facebook page

\$1,200 - BUTTERNUT SQUASH

- One table for eight guests

\$900 - SUNBURST SQUASH

- One table for six guests

\$150 - PATTYPAN SQUASH

- One individual ticket



BE A SPONSOR

To become a sponsor, contact DUG's Director of External Relations:

Shannon Spurlock
303-292-9900
or shannon@dug.org

*Deadline to be included in event program: October 5th, 2019

WHAT DUG'S FUNDERS MADE POSSIBLE IN 2018



GARDENS

17,000 DENVER METRO AREA GARDENERS, led by 450 volunteer garden leaders, **GREW 650,000 POUNDS OF FOOD** across 181 DUG Community Gardens.

Another **34,000 NEARBY RESIDENTS** benefited from food grown in DUG gardens

DUG gardens donated 65,000 pounds to local hunger relief programs

DUG preserves over 31 acres of land

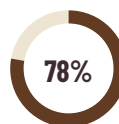


GROW A GARDEN

provides over 20,000 people with 17,000 plants and 12,500 seed packs



Participants that said the DUG Grow a Garden program reduced their grocery bills



Felt more able to provide food for themselves and their families



Over 1/3 of participants would not have grown a vegetable garden without DUG



DELANEY COMMUNITY FARM

grew **130+ VARIETIES** of **OVER 30 CROPS** and **16,500 LBS OF FOOD**

Delaney Community Farm served over 170 shareholders, individuals and families, as well as five Refugee Farmer Trainees who received over 2,700 hours of hands-on learning



PUBLIC EDUCATION

Trained 17 Master Community Gardeners who, in turn, educated 6,500 people

Trained 30 Master Composters, who, in turn, educated 3,500 people

Hosted 20 horticulture workshops, serving nearly 300 people



66 SCHOOL-BASED COMMUNITY GARDENS

Over 200 educators serving over 100 schools across six districts attended our Helping Kids Get Healthy Educator Workshops

In turn, educators taught DUG curriculum to over 6,500 students and over 80% of educators shared with their colleagues

Facilitated 70 youth farm stands at 25 schools, engaging 250 students and selling over 11,000 pounds of fresh produce

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DUG VOLUNTEER LEADERSHIP

BOARD OF DIRECTORS

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Karen Good (Secretary)
Ron Katz
Karin Lawler
Lara Merriken
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2019 GATHER 'ROUND CO-CHAIRS

Jade Baranski
Ron Katz
Lara Merriken
Becky Morris
Ramonna Robinson



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